

THIS IS COVINGTON
THIS IS NEWTON COUNTY
THIS IS HAPPENING, NOW

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October 22, 2015

## Meeting Purpose

- Create a true partnership between Newton County, the Cities of Newton County, Newton County School System and the Covington-Newton County Chamber of Commerce to promote Economic Development
- Agree to Targeted Industries and means to attract these diverse industries to our community

Workforce Development



"The Newton County School System will ensure that at least 70% of all graduating seniors will have been exposed to and participate in a STEM curriculum by 2025"

## Our Vision and

Vision: Newton County will be a destination community where you belong and are supported by a diverse economy while preserving history and planning for a successful future

Mission: The Covington-Newton County Chamber will provide leadership in the areas of business advancement, economic development, and tourism.

## Our Goals 2020

NEWTON COUNTY WILL LEAD THE NATION IN ECONOMIC DEVELOPMENT

NEWTON COUNTY WILL BECOME A DOMINANT FORCE IN RETAIL FOR ATLANTA, ATHENS AND AUGUSTA.

NEWTON COUNTY WORKFORCE WILL BE RANKED IN THE TOP 25<sup>TH</sup> PERCENTILE IN THE NATION.

Bio/Life Science

Manufacturing

Film/Tourism/Gaming

Service

Targeted Industries